INTERACTIVE DARK RIDES - HAUNTED HOUSES - BLACKLIGHT ATTRACTIONS - CUSTOM ANIMATION AND SPECIAL EFFECTS



WWW.HALLOWEENPRODUCTIONS.COM







Email Larry Kirchner at: darkrides@sbcglobal.net

Visit our websites at:

www.HalloweenProductions.com and www.BlacklightAttractions.com

Our client list includes:

Six Flags, Tampa Busch Gardens, Cedar Point, Kennywood, Kings Island Sea World, Madison Square Garden, Universal Studios and many more

COMPLETE 3D HAUNTED HOUSES

Halloween Productions, Inc. and Blacklight Attractions, Inc. are basically the originators of 3D blacklight attractions having first displayed the concept at the IAAPA show in Orlando over 10 years ago. Halloween Productions has designed, built and installed over 100 blacklight 3D attractions including haunted houses, dark rides, mini golf, laser tag and other attractions.

Our company has created blacklight attractions based on Spider-man, Incredible Hulk, Garfield, and all sorts of haunted house themes and mini golf themes. We are the best, most innovative company in the amusement industry ready to provide you with a turnkey attraction which your guests will scream about for years to come. Our 3D haunted houses include our interlocking wall system, sound, spinning tunnel illusion, facade, life size props, animations, and the most incredible artwork on the planet. Additionally we include shipping and installation in the price of all turnkey packages.

We encourage you to visit our websites at: www.Blacklightattractions.com or www.HalloweenProductions.com to view hundreds of photos and videos of our amazing blacklight work.

THE WALLS ARE FLOATING
THE FLOORS ARE MOVING
AND TERROR AWAITS YOU
AROUND EVERY CORNER.

3D Haunted House Package includes, but not limited to the following:

- Construction Blueprints for permitting process
- · Custom Logo for marketing
- · Use of the name, description, theme and logo
- Halloween Productions Wall System
- Overall Sound System / Individual Sounds / Sound FX
- Effect Lighting
- Professional Painting
- Advanced Scares for Actors
- · Props, Costumes, and Masks
- Animations
- Artwork
- Assembly Materials
- Special Éffects
- Training Assistance
- · On-site installation assistance
- · On-site staff training
- Custom Façade for the entrance of attraction
- · And much more

3D Haunted House pricing cost depends on size and complexity of project.

3,200 Square Foot Modular 3D Haunted House \$125,000 (Any Theme)

2,400 Square Foot Modular 3D Haunted House \$110,000 (Any Theme)

Blacklight Theming: Blacklight Attractions can come into your location and paint your entire haunted house in 3D. You build the haunted house and BLA will come to your city and will paint and theme the entire attraction from start to finish. When we are done, your event will have the BEST blacklight haunted house not only in your city but in the entire country. BLA has designed and built over 200 haunted houses, attractions and more so in addition to simply coming to your city to theme and paint your attraction BLA can also completely design the attraction including all blueprints, drawings, scare points so you and your staff can build the attraction prior to our crew coming to do all painting and theming work.

Prices start at \$19,995 for complete blacklight theming and painting work. Call for a quote.







HAUNTED HOUSE CONSULTING

Halloween Productions, Inc. offers the best haunted house consulting in the business! HPI owns and operates three successful haunted houses in Saint Louis, MO that gross hundreds of thousands of dollars each operating season. In addition, HPI has built haunted houses for Kennywood, Six Flags, Paramount Parks, Sea World, Busch Gardens, Madison Square Garden, Spookyworld, and Cedar Point, as well as attractions all over the world. HPI has also designed and built sophisticated dark rides such as: Spiderman's Ultimate Ride, Ghostwood Estates and Garfield's Nightmare. Do you need help building the ultimate haunted house, maze design and scenic placement? Do you need help organizing sponsorship packages, promotions and marketing? Do you need help learning the secrets to operating a successful haunt? HPI is the only company to call.

Do not be fooled into hiring someone who doesn't actually own a successful haunted house. HPI has helped theme parks as well as regular haunters attract millions of fright fans. The bottom line is simple... If your haunt is stuck in neutral or if you're building a haunt for the first time, the consultation we offer will pay for itself in the first day you open your attraction.

Maze Design/10 Hour Consultation Package - \$2500

With this package we will layout your haunted house and offer you 10 hours of phone consultation to help you advance your knowledge to market, operate and make a profit with your attraction.

One Day On-Site Consultation - \$3500 plus travel

We will visit your location and sit down with you to discuss plans, layouts, improvements and more. We will tell you specifically what's needed to take things to the next level. Additionally, we can discuss marketing, promotion and web strategy with you. Whatever you need, we'll be there to discuss.

HAUNTED HOUSE RENOVATION

HPI will come to your haunted house and renovate your haunt right before your eyes. You've seen the home remodeling shows on cable and how they turn something old and outdated into something unbelievable in a matter of days. Now you can have the amazing crew from HPI visit your site and remodel everything right before your eyes. We'll turn your attraction into a masterpiece in less than 7 days.

Packages include but not limited to: repainting, re-theming, and construction of new scenes and scares. We'll even head to the local junk stores with you to train your eye to find unique props that will compliment your haunt theme. You supply all the materials, and we do all the work..

Packages start at \$19,995

price will vary depending on the amount of work and length of stay. Customer pays all travel expenses.



Email Larry Kirchner at: darkrides@sbcglobal.net

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www.HalloweenProductions.com and www.BlacklightAttractions.com

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LIONSGATE, TWISTED PICTURES AND HALLOWEEN PRODUCTIONS, INC. PRESENT

OF FEAR.

SAW IS THE BIGGEST HORROR MOVIE FRANCHISE IN THE HISTORY OF CINEMA AND NOW YOU CAN BRING THE FEAR OF SAW TO YOUR HAUNTED HOUSE. THE ADDITION OF A SAW 3D HAUNTED HOUSE WILL GIVE YOUR ATTRACTION THE ADVANTAGE OVER YOUR COMPETITION AND GENERATE ADDITIONAL REVENUE FOR YOUR EVENT. SAW 3D HAUNTED HOUSE WILL ALSO GENERATE TENS OF THOUSANDS OF DOLLARS IN MEDIA ATTENTION FOR YOUR ATTRACTION AND GIVE YOUR EVENT A PIECE OF HOLLYWOOD HORROR HISTORY. HALLOWEEN PRODUCTIONS, INC. WILL BUILD ONE OF THE WORLD'S BEST 3D HAUNTED HOUSES BASED ON THE SAW MOVIES, FILLED WITH INCREDIBLE 3D MURALS, REAL SETS, PROPS, AND SOUND FROM THE ACTUAL MOVIES.



3 I HAUNTED HOUSE

SAW 3D HAUNTED HOUSES INCLUDE:

- · COMPLETE 3D HAUNTED HOUSE BASED ON SAW
- MAZE SYSTEM
- SOUND
- · FACADE
- PROPS
- · COMPLETE INSTALLATION
- · LICENSED ARTWORK TO USE FOR PROMOTION
- MERCHANDISING OPPORTUNITIES
- MARKET EXCLUSIVITY
- SOUND BITES FROM MOVIE AND MUCH MORE.

CONTACT 314 504 3970 OR DARKRIDES@SBCGLOBAL.NET

NOTE: Attractions are sold on a first come first serve basis and are exclusive to each market. Each attraction sold gives the owner a three year exclusivity on the brand 'Saw 3D' haunted house. Saw 3D haunted houses are being offered to amusement parks, haunted house owners and amusement facilities.

Contact us today to secure your market.

© 2004 Saw Productions, Inc. All Rights Reserved



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HANDHOOK.

HAUNTEDHOUSE SUPPLIES.COM

Learn how to build, design and theme the best haunted houses with our line of books, videos, and more.

Haunted House Supplies offers everything from zombie costumes,

professional fog machines, fire retardants, to special effect equipment to help you build your haunted house.

- HOW-TO DVDS & BOOKS
- **† FOG MACHINES & FOG**
- † LIGHTING
- † SPECIAL EFFECTS
- **† FOAM CARVING**
- † COSTUMES
- † SAFETY EQUIPMENT
- † SCARY CDS & MUSIC
- † PROPS
- ANIMATIONS
- † CONSULTING
- **† COMPLETE HAUNTS**
- † USED EQUIPMENT



Learn from the professionals how to carve realistic looking caves, rocks, and detailed wall designs.

Learn the secret detailing tips from inside



A STATALESS FILMS PRESENTATION

NEW HOW-TO DVD TITLES

FOAM CARVING GEAR FROM











AWESOME ZOMBIE COSTUMES READY TO CREEP!



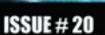
Haunted House Supplies offers exclusive Zombie Costumes for your next haunted house. All costumes are aged, and made to look totally disgusting, or simply aged like a long dead zombie. We offer full suits with pants, dresses and jumpsuits.



ORDER ONLINE TODAY! www.HauntedHouseSupplies.com

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ISSUE #21



ISSUE #22



ISSUE #23



ISSUE #24



ISSUE #25



ISSUE #26



ISSUE #27



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AUNTEDHOUSE

EVERYTHING HAUNTED - DELIVERED TO YOUR DOOR!



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Subscription \$39.95 US/Canada

\$49.95

Issue # 15

Issue # 1 \$5.00 SOLD OUT! Issue # 2 \$5.00- SOLD OUT! Issue # 3/4 \$8.00 Issue # 5/6 \$8.00- SOLD OUT! Issue # 7/8 \$12.00 Issue # 9 \$8.00 Issue # 10/11 \$12.00 SOLD OUT! Issue # 12 \$10.00 Issue # 13 \$10.00 Issue # 14 \$10.00

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Issue # 25 \$15.00 Issue # 26 \$15.00 Issue # 27 \$15.00

The Largest Online Haunted House Directory!

HauntWorld.com is THE #1 website to find Halloween and Haunted Attractions! HauntWorld was featured on The Travel Channel, USA Today, FOX News, and countless television & radio programs, AND inside hundreds of newspapers across America and Worldwide. HauntWorld is the media's first choice to gain valuable insight, information, quotes and leads to find Haunted Houses and Halloween Events! HauntWorld.com is found atop many of the best keywords on search engines like Google, Yahoo and MSN. Over four million people use HauntWorld.com and HauntedHouseOnline.com to find Haunt and Halloween related attractions. HauntWorld delivers customers to your



It's the most comprehensive online ad campaign you can buy!

When you buy a HauntWorld Banner Ad, your ad gets placed on these websites:

HauntWorld.com, HauntedHouseOnline.com and HauntedHouseMagazine.com



Over the past few years HauntWorld has been named the best place to find haunted houses by Yahoo.com, About.com, and many more. HauntWorld is simply the best platform to promote your haunted attraction on the web with a yearly marketing program and features that allow your business to upload photos, logos, videos, audio files, and even submit featured articles about your haunt! No other online haunt directory website offers all of these features AND puts them at your finger tips to update 24/7. The benefits to your business go way beyond simply referring traffic to your website. Due to the ongoing positive publicity that we generate, HauntWorld sparks a ton of media leads (both local and national) to haunted houses for event-related stories each year.

NEW Social Media Networking Features Connect your facebook blog to your profile so guests can see your latest tweets or blogs on facebook. Hauntworld will also allow our guests tweet or facebook your profile over to other sites on the web specifically on Twitter and Facebook adding MORE eyeballs to your profile. To take advantage of these features you must update your profile when updates are released. Additionally state pages will now feature the top ten most viewed profiles for each state helping our guests find the most popular attractions. Haunt owners should provide links from your website to your profile on Hauntworld.com to raise views of your profile to increase your profile popularity.

Hauntworld.com will also become a lot more social friendly allowing guests to tweet and facebook our content and leave comments directly on your profile.

Additionally Hauntworld has hired a MAJOR SEO company to build better search engine placement for 2011. Lastly Hauntworld.com will once again produce another major national PR program helping to drive traffic and major media to www.Hauntworld.com and your attraction.

A new way to become a FEATURED HAUNT on Hauntworld.com is with a featured article. Featured Articles attract more media coverage for your event. Create/submit a featured article about your haunt with photos & logos, and for a ONE TIME fee paid to Brainstorm Studios your article will be laid out and uploaded to Hauntworld.com, HauntedHouseOnline.com and HauntedHouseMagazine.com on your state's main page. Again, this is a one-time fee...no annual renewals to maintain your same article online year after year.

Ask your HauntWorld Sales Rep how a Featured Article can increase your online traffic. Contact us today!

Email Patti at blacklightminigolf@sbcglobal.net or call 314-629-3940



"As you probably know, the ads are a GREAT deal. HauntWorld sent us 15,322 visitors this year and HauntedHouseOnline sent us 6,947 visitors...Sign us up again!

Brett Bertolino / Terror Behind the Walls

1 and 2

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Vermont

West Virginia

British Columbia

New Brunswick

Newfoundland

NW Territories

Saskatchewan

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Nova Scotia

Ontario

Quebec

Yukon

Wisconsin

Wyoming

Manitoba

Alberta

Virginia Washington

Texas

Utah

Oklahoma

Oregon

New Hampshire

Nevada

Minnesota

Mississippi

Massachusetts

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Idaho

D.C.

Connecticut

Alabama

"HauntWorld is a big part of our marketing package. I can't think of a more focused, inexpensive advertising tool for your haunted attraction."

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*These ads provide direct links to your website and appear before any and all haunt listings. For a full list of Banner Ad &

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Leaderboard rates, see below:

- or only \$100 if purchased in conjunction with a Banner Ad*
 - 2nd Page Listings are only \$50 each.
 - 3rd Page Listings are free.

Please create or update your listings through www.HauntedHouseOnline.com

Featured Haunt Listings (1st Page Listings) are \$185 ea.

- Upload photos and logos of your haunt
- Embed YouTube videos
- Add a State Page Image
- Add Google Maps to your Profile
- Link your Website, Myspace, Facebook & Twitter
- Upload Audio Commercials
- Write Your Own Articles with Photos To Your Profile
- Create Your Own Unique URL, Title Tags and Meta Tags

Additional Marketing Programs and Cost

- Featured Haunt Article with Brainstorm Studios layout \$1,500 one-time fee, no renewal fees for same article.
- National Public Relations Program \$5,000, limit one per city. (Call for Details)

Marketing campaigns are paid yearly. All banner renewals must be paid by March 1st of each year, or you could lose your position to another attraction. Marketing stats are available upon request.

Many attraction owners have profited by purchasing featured banners outside their own state to reach new markets and new customers. Purchasing ads outside your state can expand your reach and deliver thousands of additional customers to your website. Purchase multiple states and you could become eligible for discounts.

HalloweenAttractions.com

HalloweenAttractions.com is a separate online directory where people can locate all sorts of Halloween related events like pumpkin patches, corn mazes, hayrides, fall festivals, haunted houses and more. We are now selling banners separately on that online directory too.

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HauntedHayrides.com

HauntedHayrides.com is another separate online directory where people can specifically locate hayrides. We are now selling banners separately on that online directory too.

Ask your sales rep about eligible discounts.



Canadian Specials: Buy all 11 Providences ONE PRICE: \$850

National Advertisement

Do you own a chain of attractions or draw attendance from all over the country?

Take advantage of Hauntworld's Network with a banner ad on every state page including all of Canada and the United States. Your banner will appear on every state page for one low price.

National Marketing starts as low as \$7,500.00 (Over 50% Savings)

Email Patti at blacklightminigolf@sbcglobal.net or call 314-629-3940 or Email Larry at darkrides@sbcglobal.net

When submitting the ad for your purchased ad positions, please ensure all ads are formatted as either JPG or GIF. Leaderboards should be under 60k, Banner Ads under 50k, and Sidebars under 15k. Thank you in advance from HauntWorld, Inc.!

HALLOWEEN PRODUCTIONS, INC. | HAUNTWORLD, INC. | BLACKLIGHT ATTRACTIONS, INC.

1525 SOUTH 8TH STREET | ST. LOUIS, MO. 63104 USA

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PATTI LUDWINSKI

314.629.3940 blacklightminigolf@sbcglobal.net

ATTRACTION PRODUCTION:

www.HalloweenProductions.com www.BlacklightAttractions.com

HAUNTWORLD ONLINE NETWORK:

Hauntworld.com
HauntedHouseOnline.com
HauntedHouseMagazine.com
HauntedHouseSupplies.com
HalloweenAttractions.com
HauntedAttractions.com
HauntedHouseAssociation.org
HauntedHayrides.com

CLIENTS INCLUDE:

Six Flags
Busch Gardens Tampa
Cedar Point
Kennywood
King's Island
Sea World
Madison Square Garden
Universal Studios
and many more



DO YOU OWN
A HAUNTED HOUSE
OR HALLOWEEN
ATTRACTION?

Log onto our network of websites and create FREE listings for your events.

You must create unique listings on all websites.

